



Capability Statement

We are...

...a public relations/social media firm whose principal has over 30 years of experience in developing and implementing communication strategy for small business, non-profits and government agencies. We develop and maintain the public and social profiles of our clients. We specialize in integrated marketing strategies that include public relations, social media and media training. We analyze your current profile, identify areas that need improvement and work with you to develop and implement a strategy that will improve your brand.

"We can help you improve your relationships with your customers and with the public!"

We are certified

SBA Woman Owned Business

Virginia SWaM

Maryland SBR

We are registered

Virginia, Maryland,

U.S. Virgin Islands



DUNS# 080093989

NAICS CODE 541820

CAGE CODE 7JJD5

Core Capabilities

Brand Development

Content Creation

Storytelling

Social Engagement

Integrated Marketing

PUBLIC RELATIONS

Strategy, Campaigns, Blogs, Newsletters, Social Posts, Press Releases, Scripts, Speeches, Talking Points, White Papers, Photo, Video, Audio Content, Event Management

SOCIAL MEDIA

Facebook, Twitter, LinkedIn, Instagram

MEDIA TRAINING

Preparation for Public Speaking, Media Appearances

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